

Launched in 2017 and headquartered in the UAE, Arada was created to build spaces people connect with for healthier, happier and more meaningful lives.

Arada's scope of operation covers property development, retail, education, fitness and wellness, and hospitality.



Connected Life

Connected life is Arada's purpose. It is grounded in the belief that when people and spaces connect, great things happen. It highlights Arada's commitment to creating spaces that unleash the full potential of people, leading to happier, healthier and more meaningful lives.



AED130b

Total value of total projects under development

B1/B+

Corporate ratings from Moody's and Fitch

2,600+

Our employees

15,000

Total number of units delivered

AED37b

Total value of UAE units sold since inception

AED5b

Total fundraising achieved through Sukuk issuance

55,000

Total number of units in our communities

9,600

Total number of units currently under construction

Arada Group

Arada Developments

Oversees the Group’s existing and upcoming projects in the UAE



Arada Asset Management

Oversees all Group retail, commercial, infrastructure and education assets



Arada Hospitality & Entertainment

Oversees all Group hospitality assets, as well as master franchise agreements and brand portfolio of F&B operators and experiences



Arada Wellness & Fitness

Oversees all fitness, wellness and medical facilities both at the Group’s developments and elsewhere



Arada International

Oversees all current and future Group developments outside the UAE, including in Australia and the UK.

Arada Industries

Oversees a rapidly expanding portfolio of companies related to the construction field.



Arada Care

Oversees all facilities management, customer care, residential leasing and landscaping at the Group’s developments

Arada Foundation

Oversees all CSR activity, including the international Home for a Home campaign.

Arada Developments



11 developments in the UAE

Dubai

- Jouri Hills at Jumeirah Golf Estates
- Armani Beach Residences at Palm Jumeirah
- W Residences at Dubai Harbour
- Akala
- Inaura Downtown

Sharjah

- Aljada
- Nasma Residences
- Masaar
- Anantara Sharjah Resort & Anantara Sharjah Residences
- Masaar 2
- Masaar 3



Sharjah, UAE

Aljada

Launched in September 2017, Aljada is by far Sharjah's largest ever mixed-use project set to become the downtown of new Sharjah.

The first part of Aljada, the Madar entertainment complex, opened in 2020 and welcomed more than a million visitors in its first year. Aljada's first homes were completed and handed over at the beginning of 2021.

Featuring extensive residential districts, a modern business park, a cultural district and a large leisure and entertainment space, Aljada is one of the largest and most exciting new communities in the region.

Aljada is ideally located between University City, Sheikh Mohammed bin Zayed Road and Sharjah International Airport, and has exceptional connectivity with Dubai and the other Northern Emirates.



24M

square feet

AED35b

total sales
value

25,000

units



Madar at Aljada

Impeccably designed by Zaha Hadid Architects and defined by lush green spaces and water features, Madar is a 1.9Mn Sq.ft. family-friendly retail and entertainment attraction all spread around a beautifully landscaped park.

Arada CBD at Aljada

Arada Central Business District (CBD) is the new commercial center of Sharjah, one of the most vibrant and diversified economies in the Middle East. Arada CBD consists of a wide range of innovative and flexible workspaces featuring contemporary urban architecture that has been carefully designed to inspire staff and increase their productivity.

Sharjah, UAE

il teatro at Aljada

Designed by Tadao Ando, il teatro is Aljada's iconic new performing cultural complex, able to host a wide variety of performances and shows, including theatre, opera, dance, ballet, musicals, concerts, films, art exhibition and festivals. As well as a 1,500-seat auditorium, il teatro will also contain a gallery and boutique restaurant.





Misk Apartments at Aljada

The four Misk Apartments buildings overlook Aljada's East Boulevard, a bustling tree-lined retail and dining thoroughfare. At 10 floors in height and featuring penthouses with impressive views over Aljada, Misk Apartments are a premium offering within the community's residential mix.



Sokoon Apartments at Aljada

Located in the centre of Aljada's cultural district, the five Sokoon Apartments buildings are close to il teatro, a performing arts center. They also contain creative and artist studios at ground floor level, as well as a mix of retail and F&B.

Nasma Residences

Arada's first project, Nasma Residences became Sharjah's fastest-selling community when its first phase sold out in less than a month in early 2017.

All six phases have now been completed and the community has been handed over.

Nasma Central, a community retail and shopping hub, and Nasma Central Park, which includes a host of sporting facilities, are also located within the master plan.



Sharjah, UAE



5M

square
feet

AED1.5b

total sales
value

1,100

villas and
townhouses



Sharjah, UAE

Masaar

Launched in January 2021, Masaar is an upscale forested community that sets a new standard for community living across the UAE.

The most distinctive feature of Masaar is the green spine, which connects each of the six gated districts to the community hub, and which contains more than 50,000 trees.

Designed to provide an active, healthy lifestyle, in a green and leafy environment where residents spend more time outdoors than indoors, Masaar is the UAE’s first ‘post-pandemic’ master-planned community.

Construction on Masaar began in 2022 and the first homes were handed over at the end of 2023.



19M

square
feet

AED9.5b

total sales
value

3,000

units



Sharjah, UAE

Masaar 2

Spanning 10.5 million square feet and featuring serene woodlands, nature-inspired architecture and world-class amenities, Masaar 2 contains 2,000 contemporary homes, ranging in size from two-bedroom townhouses to five-bedroom villas.

Residents of Masaar 2 will enjoy a variety of premium amenities, including a spectacular swimmable forest lagoon with waterfall, the standout feature of the master plan. Other amenities include sports and fitness facilities, a scenic woodland jogging track, an adventure trail, a community mosque and an outdoor cinema, all designed within a serene and exclusive landscape that contains 40,000 trees.

Masaar 2's launch was one of the most successful in the history of UAE real estate, with all 2,000 homes valued at AED5.6 billion sold out in only three hours.



10.5M

square
feet

AED5.6b

total sales
value

2,000

units

Masaar 3

Masaar 3 is the latest and largest master plan of the UAE's most successful forest community. Comprising 4,000 villas and townhouses spread across eight gated neighborhoods, Masaar 3 once again raises benchmark with its blend of expansive woodlands, immersive wellness facilities and the promise of smart, active living.

With a total sales value of AED12.5 billion, Masaar 3 will be delivered in eight phases spread across a 21 million square foot plot. Offering a mix of units from two- to five-bedroom homes, construction is set to commence in early 2026 and the first homes are scheduled for completion in 2027.



Sharjah, UAE



21M

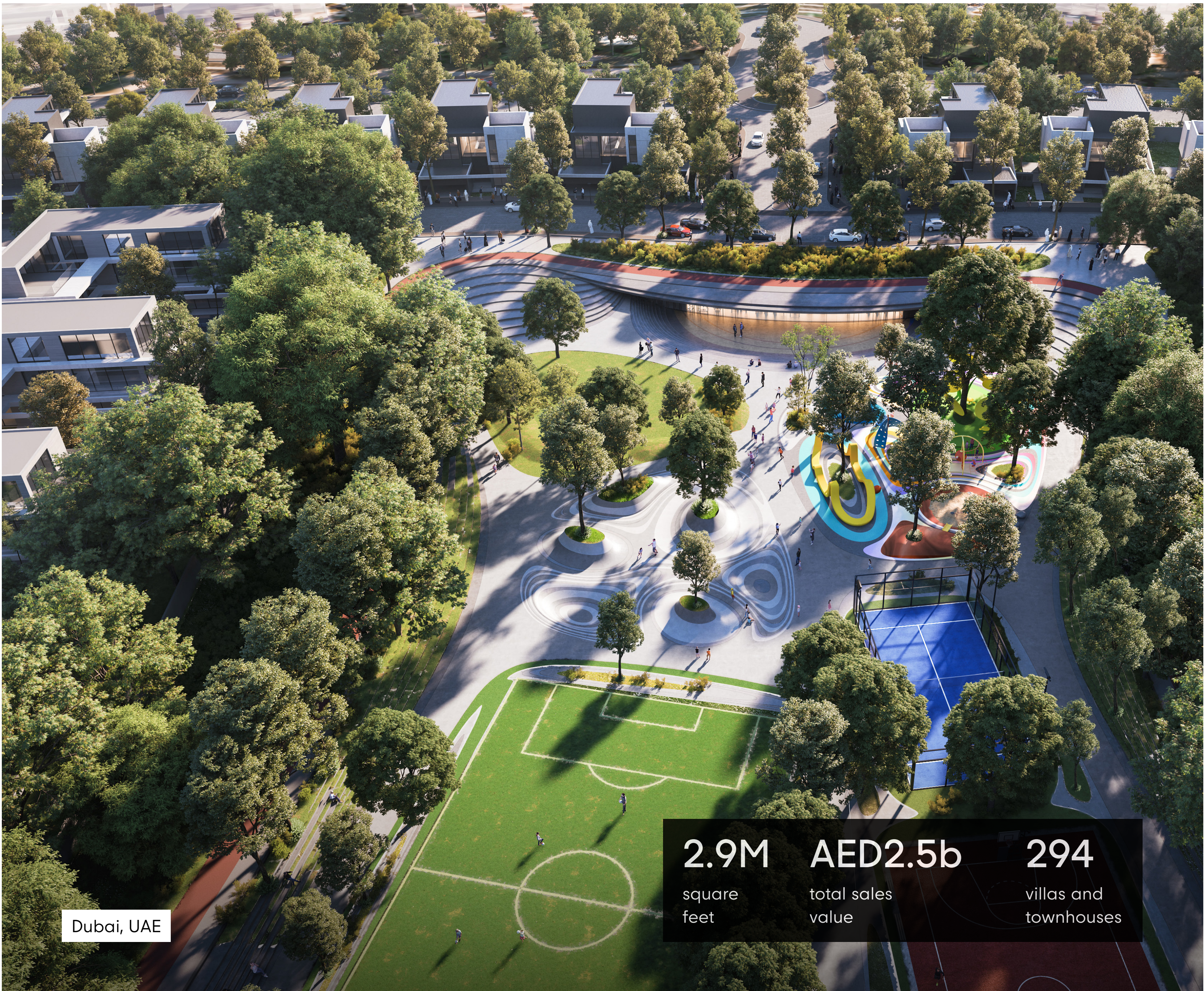
square
feet

AED12.5b

total sales
value

4,000

units



Dubai, UAE

2.9M	AED2.5b	294
square feet	total sales value	villas and townhouses

Jouri Hills at Jumeirah Golf Estates

Jouri Hills at Jumeirah Golf Estates is an exclusive collection of modern smart homes located in Dubai’s most prominent golfing community.

Consisting of 294 contemporary homes ranging from three-bedroom townhouses to six-bedroom mansions, Jouri Hills also contains a wealth of facilities set in green landscaped parks.

Owners of homes in this luxury community also have full access to the facilities of the wider Jumeirah Golf Estates master plan, which consists of 16 unique districts overlooking two of the world’s finest golf courses.

Armani Beach Residences at Palm Jumeirah

Armani Beach Residences at Palm Jumeirah is a unique collaboration between Arada, the Armani Group and Japanese 'starchitect' Tadao Ando.

Located on the outer crescent of the iconic manmade islands in Dubai, the project will offer a luxurious spatial experience that also provides a visual and compelling connection between each residence and the sea.

Armani Beach Residences at Palm Jumeirah will contain a range of beautifully appointed homes, including a select number of penthouses, as well as a series of world-class amenities carefully designed to allow every resident the chance to enjoy an elegant, productive and active lifestyle.

This exclusive new destination is scheduled for completion by end 2026.





Giorgio Armani & Tadao Ando

Armani Beach Residences at Palm Jumeirah once again brings together two of the world's most renowned cultural figures: Giorgio Armani and Tadao Ando.

With a partnership stretching back over two decades, Giorgio Armani and Tadao Ando have been united by their mutual respect and admiration. The two worked together on the conceptualisation and development of Armani/Teatro, and a major retrospective of Mr Ando's works was held at Armani/Silos in 2019.

Brought together by master developer Arada, Armani Beach Residences at Palm Jumeirah is the first and only time that these masters of their craft have collaborated on a residential offering.

397,000

square
feet of GFA

AED3.2b

total sales
value

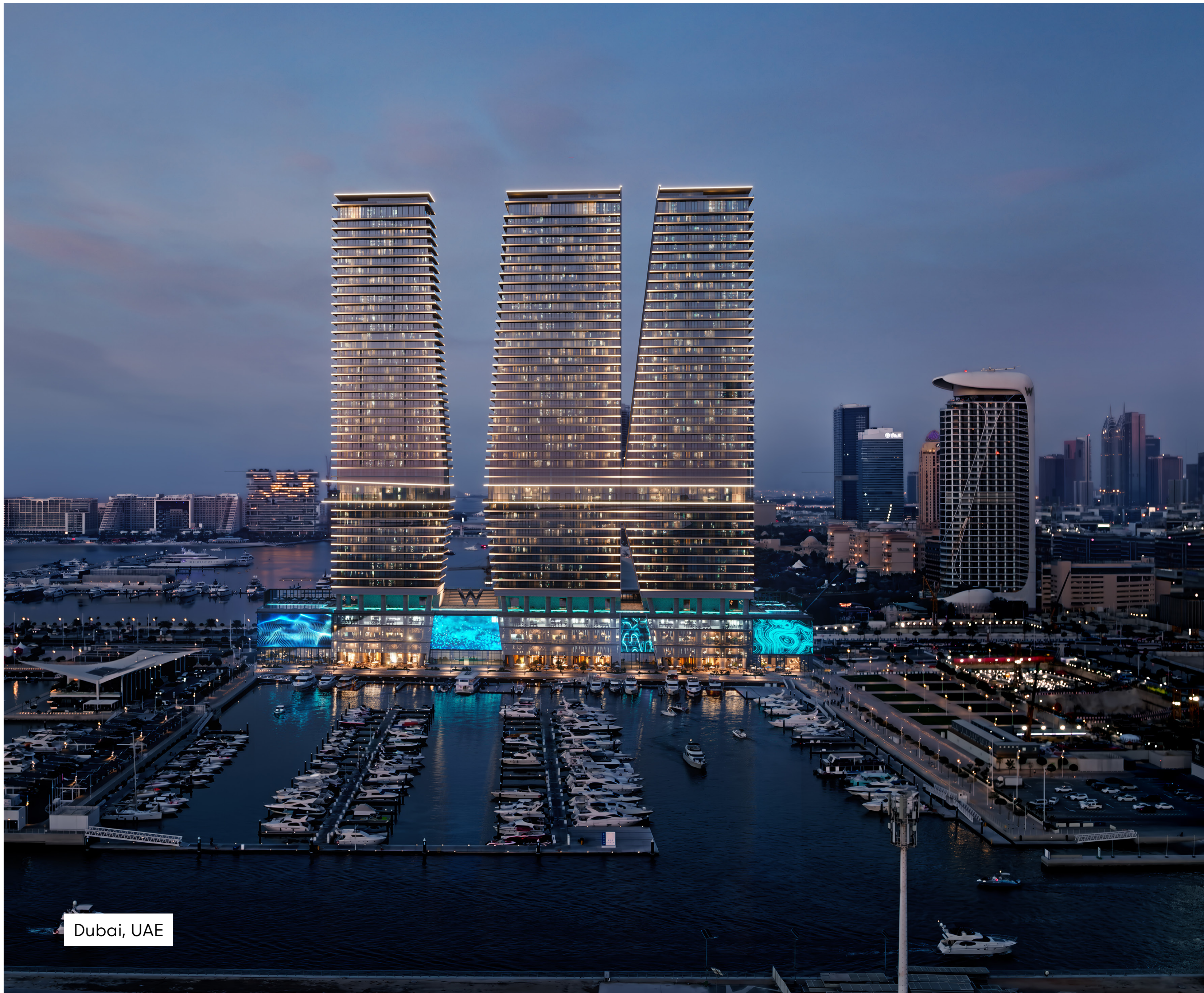
57

units

9

floors



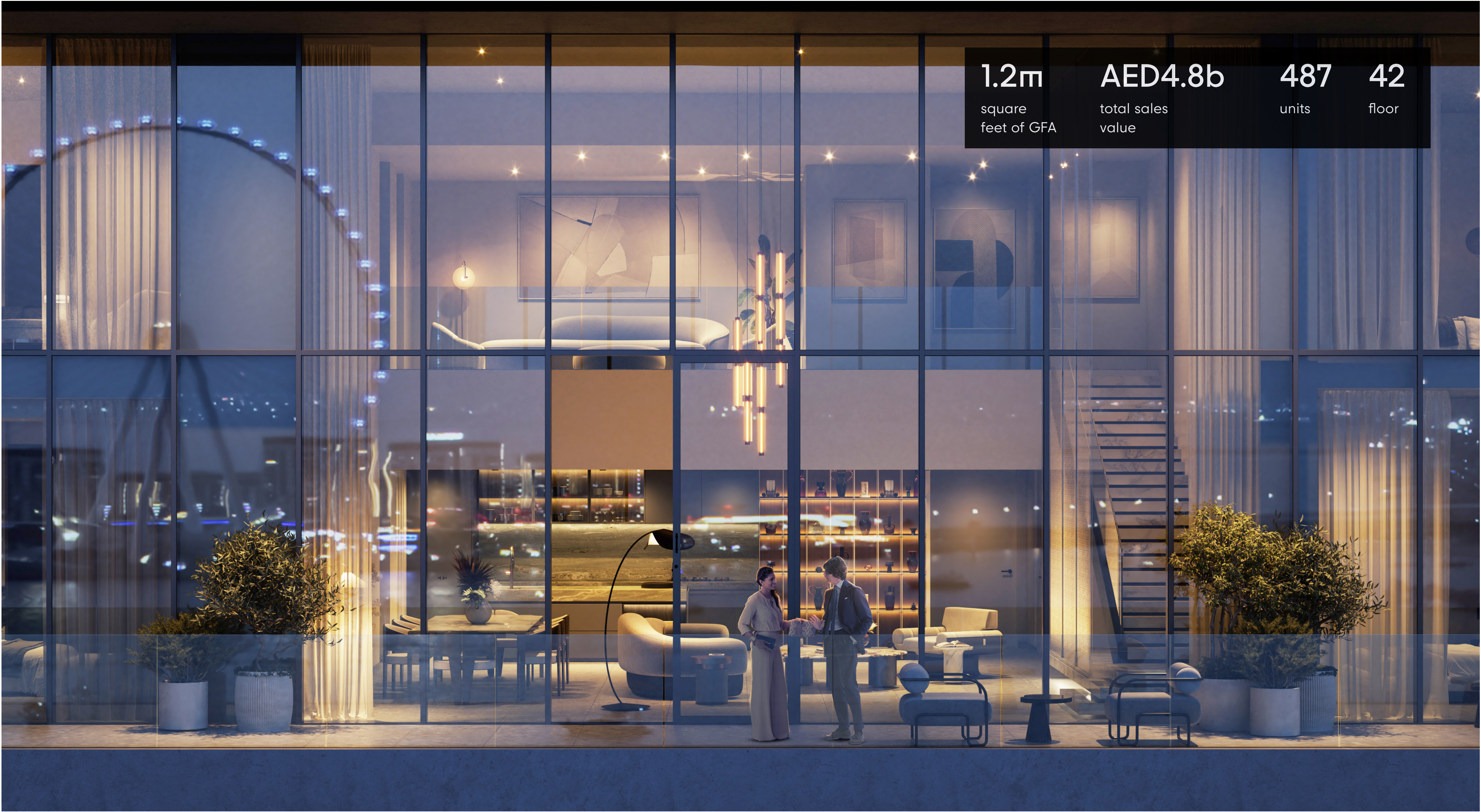


Dubai, UAE

W Residences at Dubai Harbour

W Residences at Dubai Harbour is an iconic new three-tower luxury seafront development with a world-class array of amenities located in the heart of one of Dubai's most popular and in-demand districts. Launched in collaboration with Marriott International, over 400 impeccably appointed branded apartments in the AED5 billion complex offer owners the chance to experience a positive, fulfilling and active lifestyle.

Set to be completed in 2027 and designed to be LEED Gold certified, W Residences at Dubai Harbour will offer luxury marina living with breathtaking views of the Dubai skyline. The design of the 40-storey complex is inspired by its surroundings, connecting the promenade, harbour, and sky to reflect the unique seafront and urban landscape. Striking diagonal lines allow the three towers of the complex to seemingly merge at points where water and sky meet.



1.2m

square
feet of GFA

AED4.8b

total sales
value

487

units

42

floor

Akala

Akala is the world's first precision wellness destination and a pioneering new global hospitality and branded residences concept. From an ancient Sanskrit word meaning 'beyond time', Akala uses future-facing design and technology and a weightless service model to help its residents, visitors and members unlock their full wellness potential.

The brand's first and flagship location, Akala Hotel & Residences, which contains 534 branded residences, is ideally located between Dubai International Financial Centre (DIFC) and Downtown Dubai.

Every home offers a lifestyle underpinned by a combination of advanced medical diagnostics, performance-driven therapies and seamless, intuitive hospitality, resulting in a unique, weightless experience.

Featuring LEED Gold and WELL Silver precertification, construction on Akala is scheduled to be completed by the end of 2029.



Dubai, UAE

1.1m

square
feet of GFA

AED5b

total sales
value

534

units

51

floor







Anantara Sharjah Residences

Owners at Anantara Sharjah Residences will be able to enjoy incredible amenities and services including the stunning beachfront and pier, landscaped pools and water features, and outdoor café. They will also be able to benefit from the facilities on offer at the adjoining 110-key Anantara Sharjah Resort, which will include an expansive infinity pool, five distinctive restaurants including the brand’s signature Mekong restaurant, an Anantara Spa with world-class male and female wellness amenities, a state-of-the-art gym, a kids club, and a 400 square-metre meeting and events space.

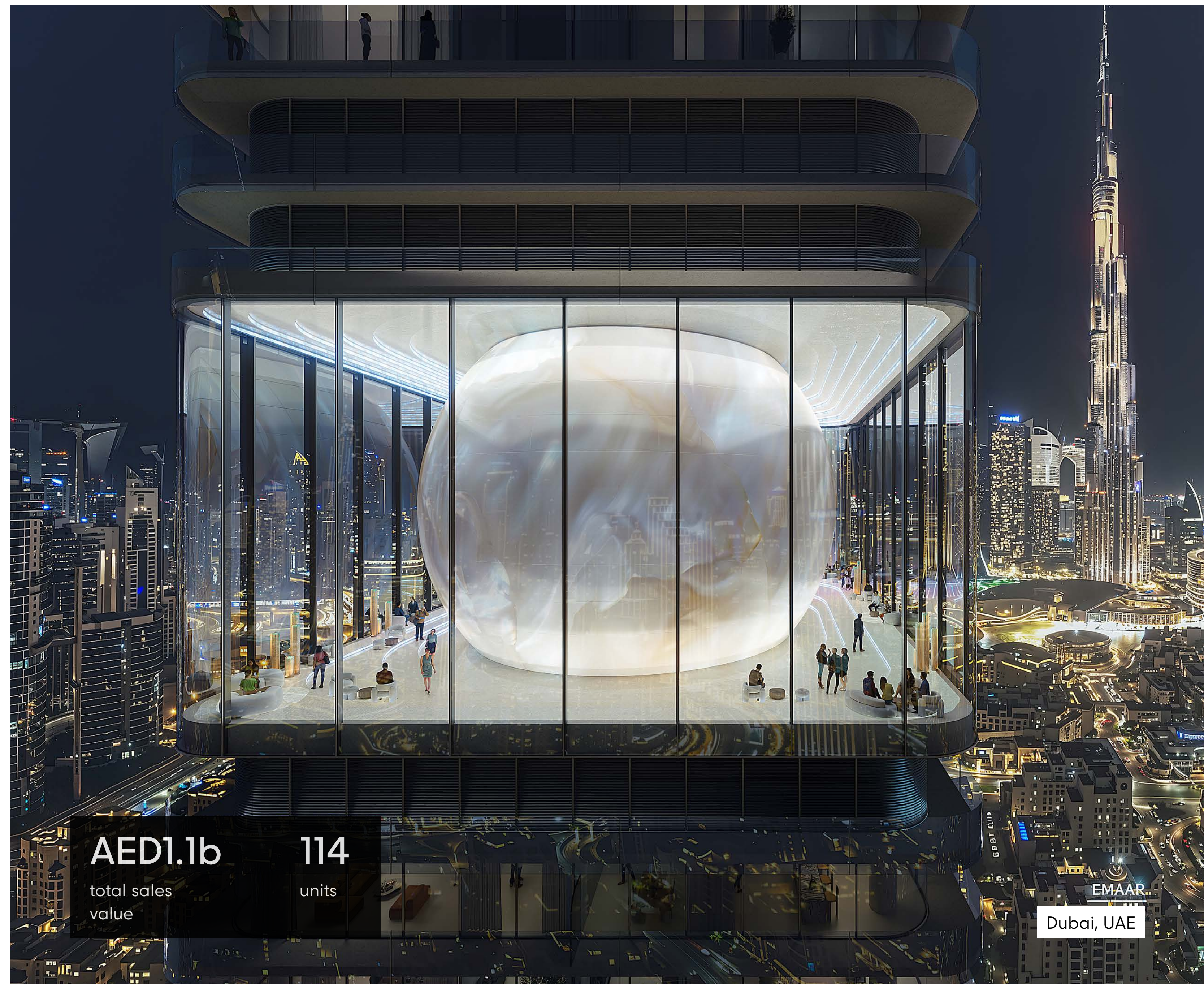
Construction of the Anantara Sharjah Resort and Anantara Sharjah Residences is set to be completed by late 2027.

Inaura Downtown

Inaura is centred on the concept of kinetic wellness, which aims to integrate movement, balance and everyday wellbeing into the rhythm of city life.

Designed by renowned Dutch architectural firm MVRDV, Inaura's first location is a striking new addition to the Downtown Dubai skyline. Over 200 metres tall and 42 floors high, the tower's main architectural feature is a distinctive central orb structure that plays host to a social and dining space granting residents and visitors a 360-degree view of Burj Khalifa, Business Bay, and Dubai Mall.

Inaura Downtown comprises a luxury hotel tower with 114 branded residences – which includes The Sky Penthouse, a three-storey, six-bedroom home – two duplex, five-bedroom Sky Villas, and a collection of apartments ranging from one to four bedrooms.



AED1.1b

total sales
value

114

units

EMAAR

Dubai, UAE



F&B



Tashas Group

Arada's hospitality and entertainment division has signed a joint venture agreement with Tashas Group, the internationally acclaimed hospitality company founded by Natasha Sideris, to open a series of new restaurant locations across the GCC. The AED100 million investment will support the growth of two brands within the Tashas Group portfolio: tashas, the premium café concept, and Cafe Sofi, a new, soon-to-launch brand.

Under the terms of the agreement, Arada and Tashas Group will open a minimum of 10 outlets over the next two years, with five already in the immediate pipeline. These include tashas Aljada in Sharjah, scheduled for December 2025, tashas Al Ain (January 2026), tashas Ras Al Khaimah (March 2026), tashas Nad Al Sheba (February 2026) and Cafe Sofi in 2026. All locations opened as part of the partnership between Arada and Tashas Group will be non-alcoholic.

Brooki Bakehouse

Founded in 2022 by Brooke Bellamy, Brooki Bakehouse started as a 41-square-metre bakery in Brisbane's Fortitude Valley and has since grown into one of Australia's most recognisable dessert brands.

Renowned for its signature cookies, celebration cakes, and pink aesthetic, Brooki has cultivated a passionate global following of more than 4 million fans and a reputation for queues that regularly wrap around the block.

In 2025, Arada acquired a strategic stake in Brooki, enabling the brand to expand globally, beginning with the UAE and UK.





Boost Juice

Arada has signed its first ever master franchise agreement, bringing one of the world’s most famous fresh juice and smoothie brands, Boost Juice, to the UAE.

Founded in 2000 by Australian entrepreneur Janine Allis, who identified a gap in the market for healthy fast food, the popular brand has rapidly become Australia’s favourite smoothies and juice bar, and now has over 650 stores in 14 different countries.

Six Boost locations are already open in high footfall areas across Dubai, Sharjah and Abu Dhabi, with a view to introducing 25 stores across the UAE over a 10-year period.



Kashtat Amina

Arada has teamed up with acclaimed Emirati chef Mariam Almansoori to launch Kashtat Amina, a Emirati dining concept rooted in maternal heritage, generosity, and culinary tradition. The restaurant, located on the popular East Boulevard at the Aljada megaproject in Sharjah, brings a refined take on homegrown recipes passed down through generations of Emirati women.

Locally sourced ingredients will play a starring role on the restaurant’s menu, with 70% of the produce coming from the UAE’s farms in partnership with Manbat, Arada’s social impact partnership with the Ministry of Climate Change and Environment.



Hungry Wolves

Hungry Wolves is a healthy-eating café/restaurant concept with a family-friendly menu. The brand is designed for personal wellness, providing nutrient-balanced meals for an active life. Hungry Wolves currently has three outlets at each of Wellfit’s three flagship fitness centers. The brand is aiming to expand both via future Wellfit locations and at standalone outlets.



Origins

Origins is a speciality coffee laboratory and kitchen that launched in Nasma Central, Nasma Residences in 2021.

Featuring delicious coffee brewed from beans imported from the key coffee-producing regions around the world, Origins has become a focal point for the local community.

A second branch of Origins opened in Sharjah megaproject Aljada in 2024.



The Reformatory Lab

Founded by a fourth-generation coffee farmer from Colombia, Simon Jaramillio, The Reformatory Lab’s brand purpose is a clarion call for a superior coffee experience.

The brand’s original concept in Sydney inspired a community of coffee renegades who share a passion for unique flavors and experiences, setting The Reformatory Lab apart from anyone who accepts the ordinary.

The Reformatory Lab is an invigorating promise of rebellion that embraces the spirit of exceptional coffee and our commitment to daring exploration - empowering our customers to discover their perfect cup.



Zad

A new consumer brand launched by Arada in 2020, Zad is a flexible platform that brings together food with activities and entertainment designed to activate public spaces and attract significant footfall.

Zad at Aljada features 24 food outlets, split between a walk-through food district and a drive-thru. The site also includes a free-to-enter drive-in cinema and has direct access to a softscape children's adventure playground, a waterplay area and a skatepark.

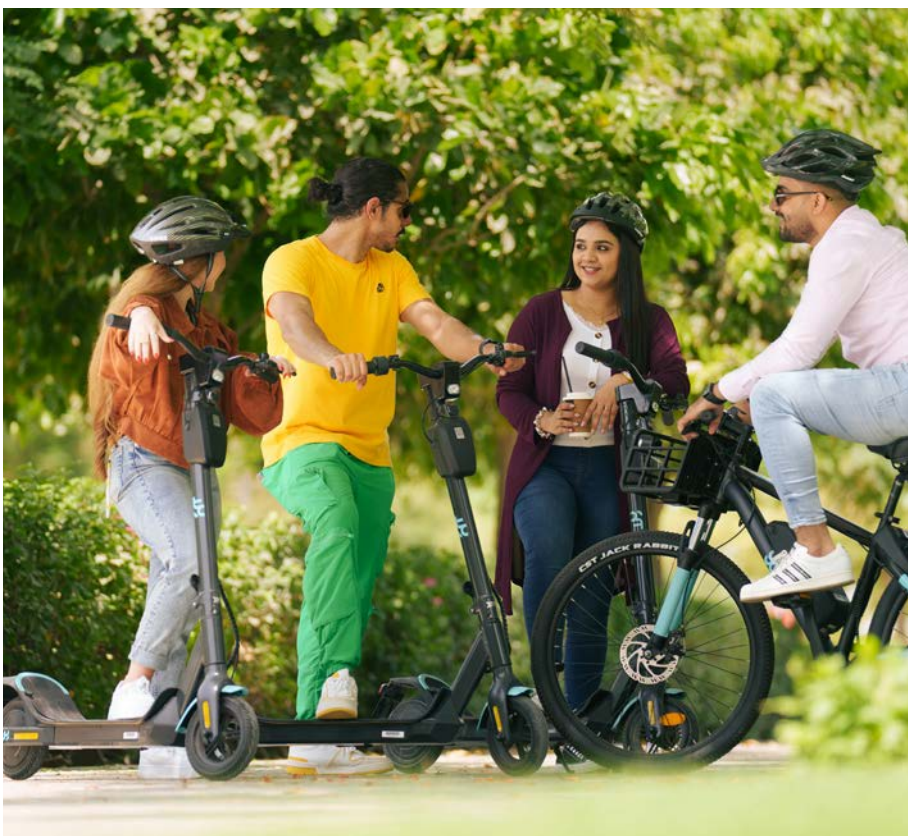


Manbat

Launched in 2021, Manbat is a social initiative in partnership with the Ministry of Climate Change and Environment (MOCCAE) that aims to empower Emirati farmers, linking them with local consumers in a bid to support the UAE's long-term national food security goals.

Manbat farmers' markets have taken place in 16 different locations across the UAE during the growing season, and the first Manbat store opened in Aljada in 2023.

Manbat is positioning itself to become the UAE's leading fresh produce aggregator for consumers, corporates and government entities that are committed to increasing local consumption.



Yalla

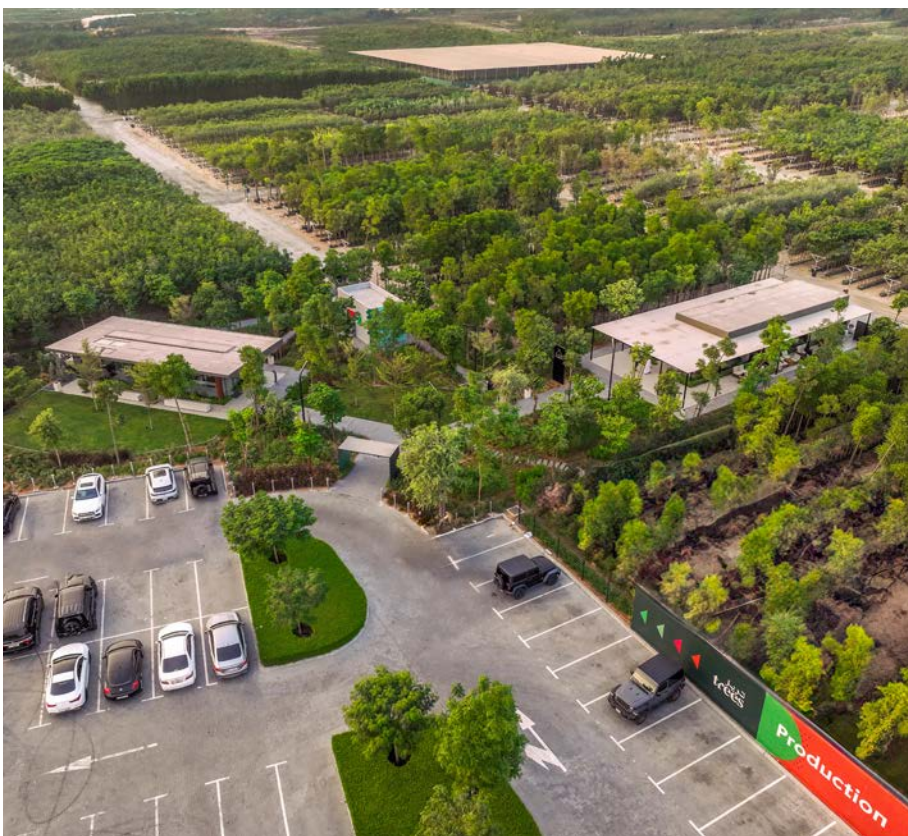
Targeting businesses, residents or visitors, Yalla is a hassle-free self service e-scooters and e-bikes for everyone.

Available in select locations in Aljada, Yalla is a convenient way to move from one place to another effortlessly.



Artal

Artal is a fashion platform for traditional female clothing and accessories from the UAE and Arab designers and entrepreneurs. Located in East Boulevard at Aljada and online, Artal is home to the latest traditional female fashion from select designers.



Shajar

Shajar is an initiative by Arada that nurtures plants and trees from seed to maturity in a sustainable fashion, thus demonstrating leadership in natural resource management. As we move through the anthropocene era, Shajar is dedicated to growing plants and trees to better the landscape of urban communities and the lives of people residing within.

One of the largest nurseries in the UAE, Shajar contains some 170,000 trees, with over 50 species represented. As well as providing the trees that make up the landscaping at all of Arada's communities, the trees at Shajar are also available for purchase on a commercial basis.

Arada Medical,
Wellness & Fitness

Formative

Formative is a new collective that brings together some of the UAE's most dynamic fitness brands. Designed to shape the future of movement, performance and wellbeing, Formative integrates Wellfit, FitnGlam, The Platform Studios and FitCode into a single, purpose-driven platform. Together, these brands represent a powerful ecosystem of 40,000 members across 20 high-performing clubs, with a bold target of reaching 100,000 members at 40 locations by 2027.



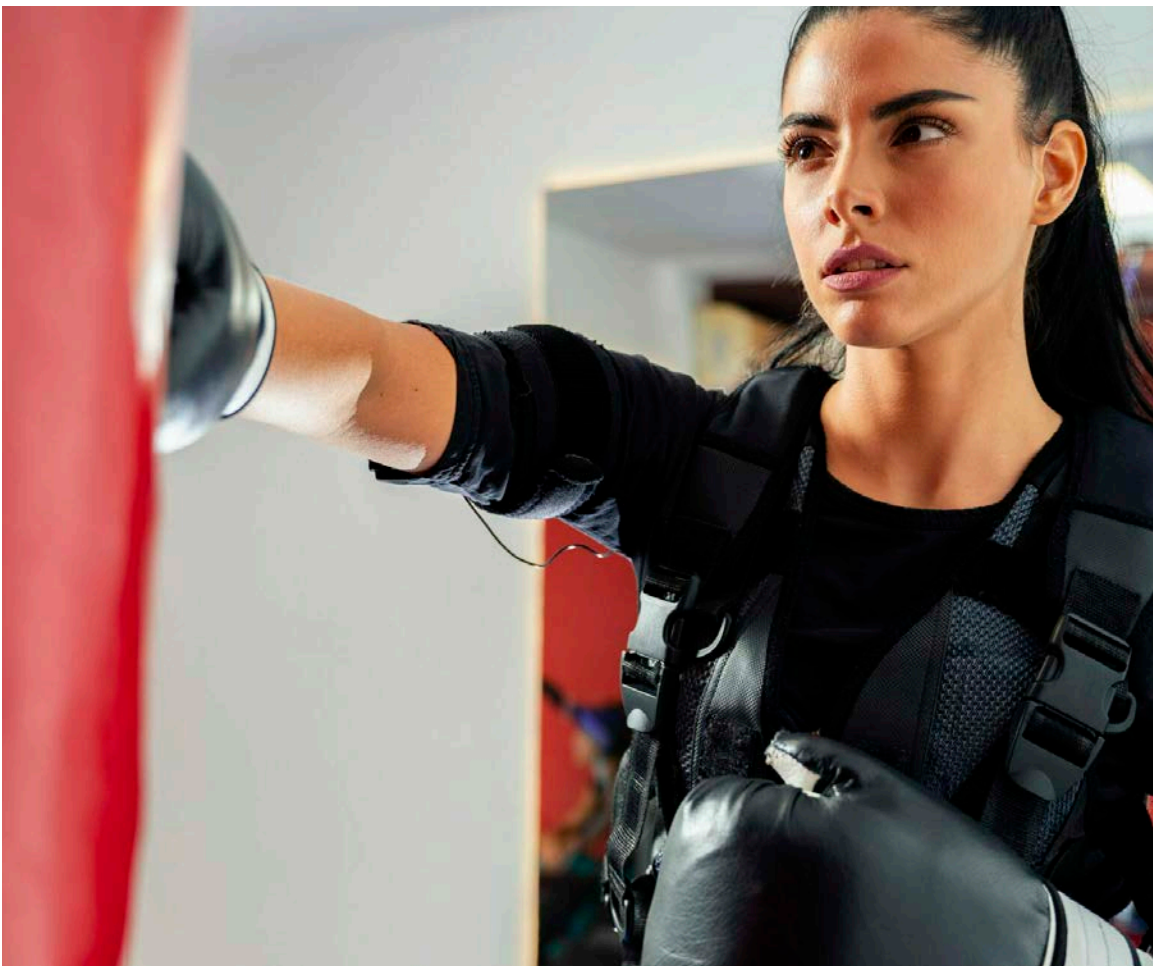


Wellfit

Wellfit is designed to motivate everyone to lead happier, healthier lives through a connected and tailored fitness experience.

Wellfit's currently operates five flagship venues in Jumeirah Village Circle (Dubai), Meydan (Dubai), Mirdif (Dubai), Dubai Marine and Madar at Aljada (Sharjah), with an upcoming location in Reem Mall (Abu Dhabi) set to open in summer 2026.

Wellfit has an aggressive expansion plan with more new locations soon to open in Dubai, Sharjah and Abu Dhabi.



FitnGlam

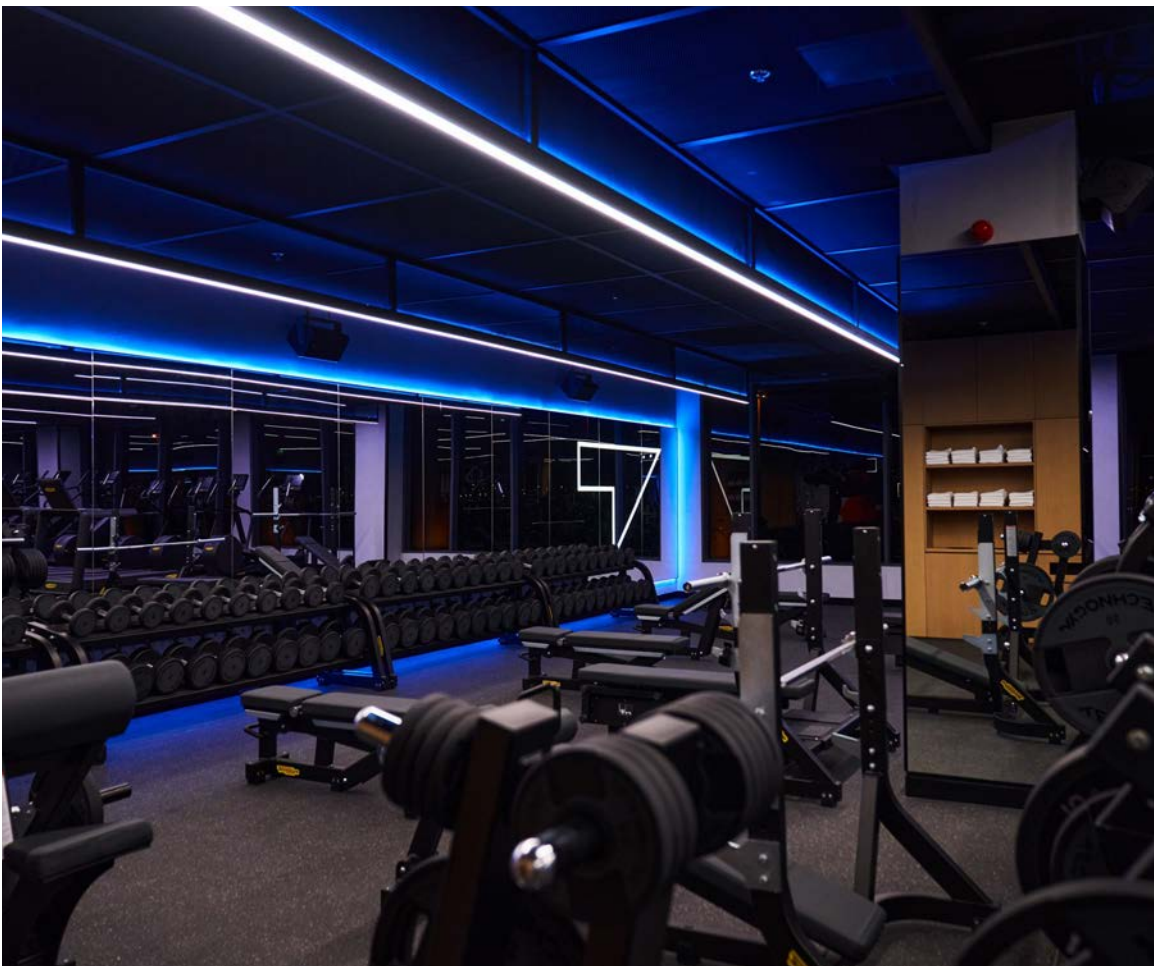
Opening its doors in October 2021, FitnGlam is a UAE homegrown fitness concept entirely dedicated to women. Featuring 100,000 sq.ft of advanced fitness space, and fully equipped with the very latest in fitness apparatus and technology, FitnGlam has a focus on holistic wellness and a commitment to building a community of empowered women.

FitnGlam has become the leading destination for women's health and fitness in the UAE, and now boasts six SuperClub locations across Dubai: Al Quoz, the Sport Society complex in Mirdif, Nad Al Sheba and Dubai Hills Mall, as well as Reem Mall and Yas Mall in Abu Dhabi.



The Platform Studios

The Platform Studios offers a cutting-edge blend of multimodalities allowing customers to train any way they want. Each class is led by worldclass instructors handpicked from around the globe, bringing their unique expertise and energy to every session. The brand has locations in DIFC, Dubai Hills Mall, Dubai Marina and Reem Mall in Abu Dhabi.



FITCODE

An all-inclusive destination where premium meets performance, FITCODE is designed to enhance holistic well-being for the body, mind, and soul. Situated in Tilal Al Ghaf and Nad Al Sheba, FITCODE offers state-of-the-art gym facilities, four boutique-style studios, and over 20 classes ranging from high intensity to low intensity. Premium amenities include saunas, bespoke interiors, and an in-club cafe, reflecting a commitment to excellence and a transformative approach to wellness.

Arada Asset Management

Arada Asset Management

Commercial Assets



Education



Retail



Student Accommodation



Hospitality



Reigate Grammar School



Nasma Central



Vida Aljada



Raffles World Academy



Masaar Central



Rove Aljada



Nest Hotel

Arada CBD

40 smart buildings
8 buildings in Phase 1
Phase 1 under construction





Sharjah, UAE

SABIS International School- Aljada

Launched in 2021, Arada Education opened its first school in partnership with SABIS, the global school operator behind the International School of Choueifat brand.

Raffles World Academy Aljada

With capacity for 2,000 pupils, the Raffles World Academy Aljada international school will prepare students for success using the American and IB curricula, providing an exceptional standard of education in an Emirate that is already well-known for the quality and excellence of its academic institutions. A partnership with Innoventures Education, Raffles World Academy Aljada is scheduled to open in 2026.



Sharjah, UAE

An architectural rendering of a modern, two-story school building with a light blue-grey facade and large glass windows. The building features a central entrance with a large glass door and a crest above it. The crest is a shield with a crown on top and the letters 'RGS' below it. The building is surrounded by a paved area with white parking lines and a few cars. There are some trees and landscaping in the foreground and background. The sky is clear and blue.

Reigate Grammar School Masaar

In 2024, Arada announced a partnership with Bright Capital Investment to bring one of the UK's best-performing independent schools to the Masaar megaproject in Sharjah. With planned capacity for 2,700 students, Reigate Grammar School Masaar will be the first branch campus of a British school in Sharjah, offering a full K-12 programme, and is scheduled to open in 2027.

Sharjah, UAE

Madar Mall at Aljada

Madar Mall is the anchor attraction and final phase of Madar, the family entertainment district at Aljada designed by Zaha Hadid Architects.

Spread over 1.1 million square feet of gross leasable area (GLA) across three floors, Madar Mall's many attractions include an 11-screen cinema, an ice rink, a public square containing showpiece dancing fountains, a state-of-the-art flagship fitness centre, a central observation tower with a restaurant located at the top, 80 dining outlets and over 400 shops.

1m

sqft family
entertainment
complex

3

phases

20Mv

visitors a year
(forecast)

400

outlets

An aerial architectural rendering of the Masaar Central building, a long, curved structure with a light-colored, textured facade and a series of dark, vertical slats along its base. The building is surrounded by a lush green park with many trees, some with yellowing leaves, suggesting autumn. A wide, paved pedestrian walkway runs alongside the building, with several groups of people walking and a person on a bicycle. In the bottom right corner, a small parking area with a few cars is visible. The overall scene is bright and sunny, with long shadows cast by the trees and the building.

Masaar Central

The focal point of the Masaar forested community, Masaar Central provides residents and visitors with a range of retail, leisure and F&B options, including a Wellfit gym.



Nasma Central

Completed in May 2021, Nasma Central and its adjoining park anchor the Nasma Residences community, providing residents and visitors with all their retail and leisure needs.

Nest at Aljada

Strategically located right by University City, Nest at Aljada is a premium purpose-built student housing campus based in the heart of Sharjah's most exciting lifestyle community.

10 blocks 2,008 units 3,189 bed spaces

Anantara Sharjah Resort

Owned and developed by Arada and operated by Minor Hotels, the Anantara Sharjah Residences and the adjoining Anantara Sharjah Resort feature striking architecture including a signature gateway that is designed to show the path of the sun. The complex is located on the north-eastern edge of Al Heerah Beach, a popular tourist destination in its own right with 3.5 kilometres of beachfront containing jogging and cycling tracks and a wide variety of dining options.

615,000

square
feet of GFA

110

keys

12

floor



Vida Residences Aljada

Sharjah's first ever branded residences, the first three residential buildings of the Vida Residences Aljada have sold out and the full complex, including the Vida Aljada hotel, will open by the end of 2025.



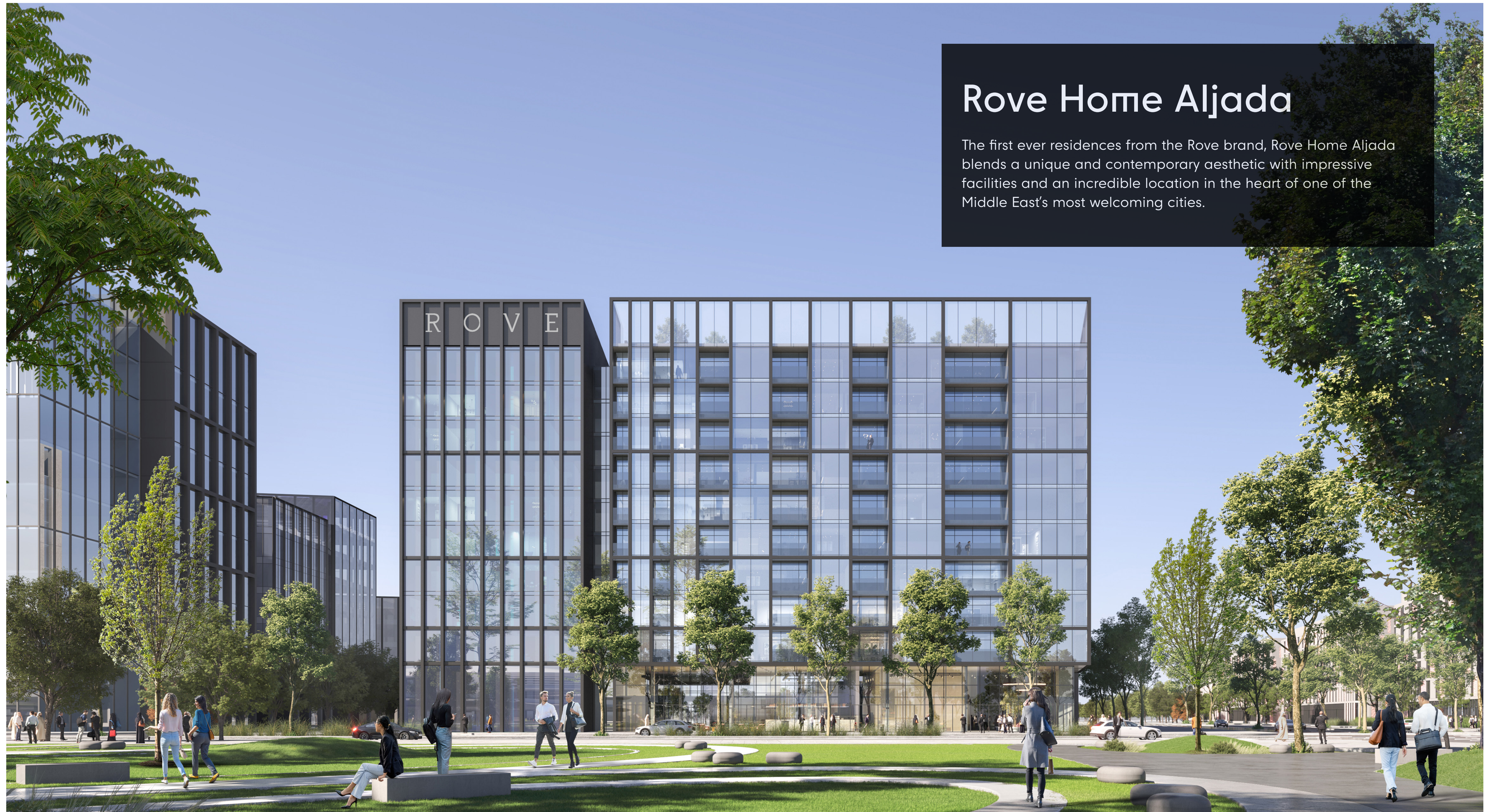
175
hotel
keys

149
serviced
residences

255
branded
residences

Rove Home Aljada

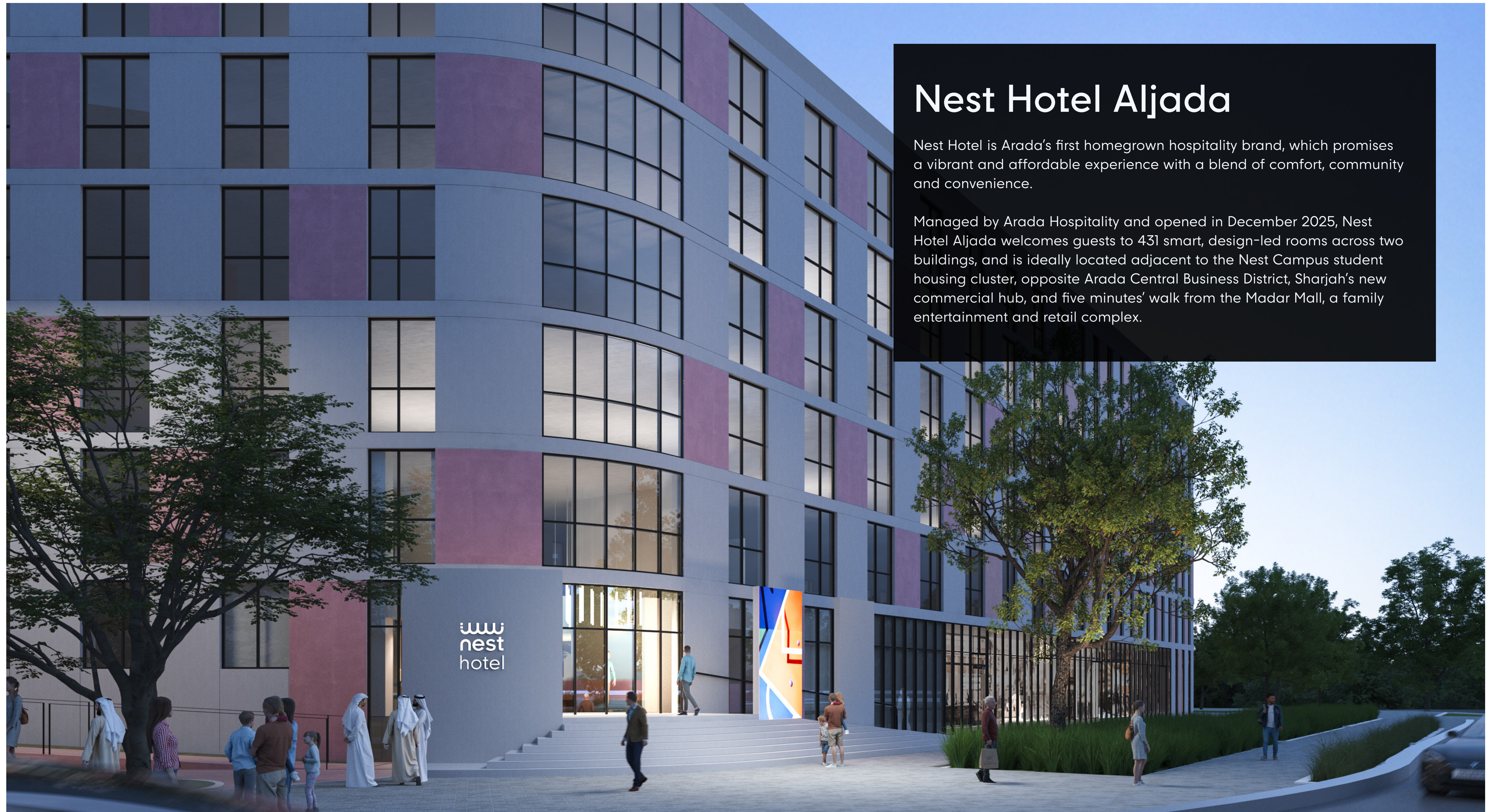
The first ever residences from the Rove brand, Rove Home Aljada blends a unique and contemporary aesthetic with impressive facilities and an incredible location in the heart of one of the Middle East's most welcoming cities.



Nest Hotel Aljada

Nest Hotel is Arada's first homegrown hospitality brand, which promises a vibrant and affordable experience with a blend of comfort, community and convenience.

Managed by Arada Hospitality and opened in December 2025, Nest Hotel Aljada welcomes guests to 431 smart, design-led rooms across two buildings, and is ideally located adjacent to the Nest Campus student housing cluster, opposite Arada Central Business District, Sharjah's new commercial hub, and five minutes' walk from the Madar Mall, a family entertainment and retail complex.



Arada International



UAE

Market entry: 2017

Total homes in pipeline: 37,000



Australia

Market entry: 2024

Total homes in pipeline: 5,000



United Kingdom

Market entry: 2025

Total homes in pipeline: 15,000



Saudi Arabia

Market entry: 2026

Cities come to Life



Arada Australia

In 2024, Arada announced its first expansion outside the UAE into the in-demand Australian property market. With a goal to transform communities that are urgently in need of urban renewal, the company has set up headquarters in the Sydney suburb of Pyrmont.

With 5,000 homes in Arada's extended pipeline, the master developer's established expertise for creating communities will bring the next generation of residential design to Australia. Its upcoming projects are all based near transport hubs and feature world-class amenities and public realm, helping to uplift the surrounding area.



Arada London

In 2025, Arada completed the acquisition of a 75% stake in Regal, one of London's leading residential-led mixed use developers.

As part of the transaction, Arada is also committing an initial £500 million of capital to acquire and invest in the 150-strong Regal business – now known as Arada London – accelerating and growing the delivery of its residential-led pipeline in London over the next two years.

This marks Arada's entry into the UK and second international expansion, aligning with its strategy of growing and diversifying its business geographically. Having already established a strong presence in the UAE since its launch in 2017 and expanded into Australia in 2024, the acquisition of Regal gives Arada an immediate presence in the London market and platform on which to deliver at speed and scale.

Arada London has a 30-year track record in the London market. Arada's acquisition of the company will accelerate the delivery of its existing 10,000-unit residential pipeline, with an ambition to more than triple this over the next three years.

Thameside West

Thameside West is a landmark mixed-use regeneration scheme in Newham, London, adjacent to London City Airport. The project is supported by a strategic land arrangement with the Greater London Authority (GLA). Stretching across one kilometer of prime Thames riverfront, Thameside West benefits from outstanding connectivity in Zone 2 of London. The masterplan designed by Sir Norman Foster contains +5,000 residential units, commercial and retail spaces, and a school.

1.8m

square feet

AED12.3b

total sales value

5,000

units



Arada Industries



Raimondi

Headquartered in Milan, Italy, Raimondi Cranes is a heritage manufacturer of scalable heavy lifting solutions with a legacy rooted in Italian engineering excellence. Founded in 1863, Raimondi has established a global presence, delivering more than 17,000 cranes to clients across the world.

With a focus on quality, innovation, and customer satisfaction, Raimondi continues to shape the construction and heavy lifting sectors, offering cutting-edge solutions that meet the evolving demands of the industry. Under the umbrella of Arada Industries, part of Arada Group, Raimondi is poised for further growth as a leading global lifting conglomerate.

Terex

In 2025, Raimondi Cranes reached an agreement to acquire several key lifting business from US-based Terex Corporation.

One of the most significant acquisitions in the industry for many years, the purchase of Terex Tower Cranes, Terex Self-Erecting Cranes and Terex Rough Terrain Cranes, alongside their robust after-sales and service infrastructure, will not only broaden Raimondi's existing product line but also sets the foundation for the company's global growth strategy.

This acquisition saw 250 employees join Raimondi Group, alongside the Terex Tower Cranes and Terex Self-Erecting Cranes facilities in Fontanafredda, Italy, Terex Rough Terrain Cranes facility in Crespellano, Italy, and the Terex North America Cranes service and support operation in Wilmington, North Carolina, United States.





Roberts Co

In May Arada completed the acquisition the NSW operations of Tier 1 contractor Roberts Co.

The acquisition involved an AUD20 million recapitalisation, ensuring uninterrupted progress on key infrastructure projects including children's hospital and schools. The agreement enhances Arada's ability to deliver residential projects in Australia with greater control and efficiency.

We aim to expand Roberts Co into new geographies, starting with the UAE in 2026 to assist on key Arada projects in Sharjah and Dubai.

Arada Foundation



Arada Foundation

Launched in 2021, the Arada Foundation has been set up to consolidate and structure the group’s corporate social responsibility and philanthropic initiatives.

From earthquake relief in Turkey and Syria to collaborations with The Big Heart Foundation, Manbat Ramadan drive, support for the port of Beirut’s victims in Lebanon, Kerala COVID-19 support, e-Learning COVID-19 support and Sharjah Community COVID-19 support to name a few of the many initiatives conducted so far, Arada Foundation strived to make living better for people by focusing on where we can make a difference for a positive impact on communities.

With Home for a Home, Arada partnered with The Big Heart Foundation, UNHCR and Human Concern International to build homes for refugee families in Kenya and Syria for every home sold in our communities during Ramadan. The program has so far provided over 800 homes , while also providing a water supply for 42,000 vulnerable people.



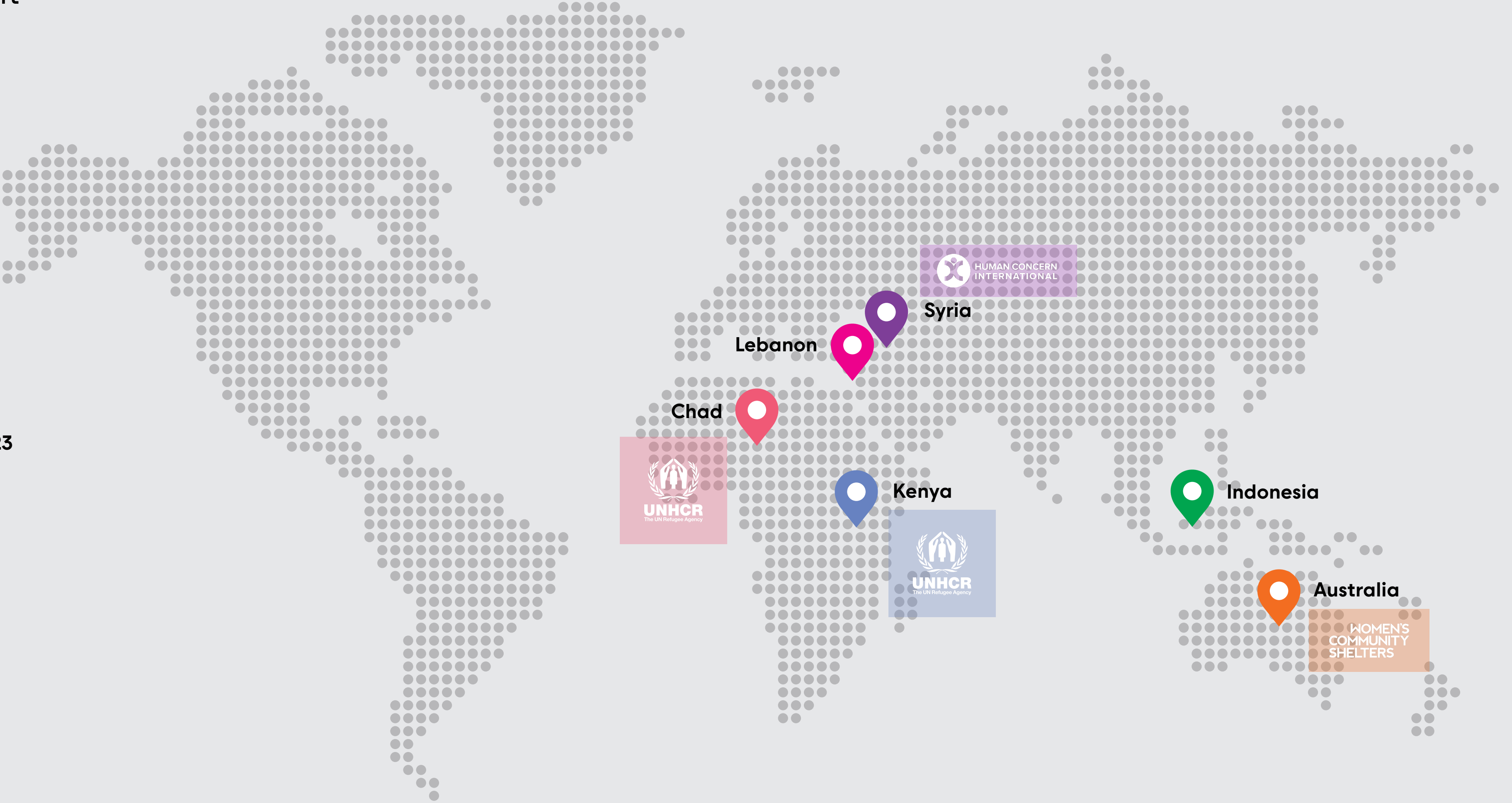
Home for a Home initiative



740
homes built
since Home for
a Home began



2,105
homes
committed



Home for a Home

The footprint



 **Kenya • 2022 - 2023**
 757

 **Syria • 2024**
 340

 **Chad • 2025**
 3550

 **Australia • 2025**
 8

 **Indonesia • 2026**

 **Lebanon • 2026**

ESG

Key ESG Activities 2025

In 2025, we continued to sustain and build up on the momentum created in 2024, improving our ESG performance further.

Several key initiatives were initiated, and milestones were achieved throughout the year.

We published our very first Environmental, Social, and Governance (ESG) Report – 2024, showcasing all our ESG efforts, alongside our 1st ESG focused Panel discussion event in Jun 2025 , participated by external stakeholders.

We plan to publish the ESG report on an annual basis to reflect the yearly growth we undergo at Arada.

Akala WELL Silver Pre-certified project



Inaura & Akala achieved LEED Gold Pre-certification



CBD Phase 1 1st Wirescore Platinum Project in Sharjah



09

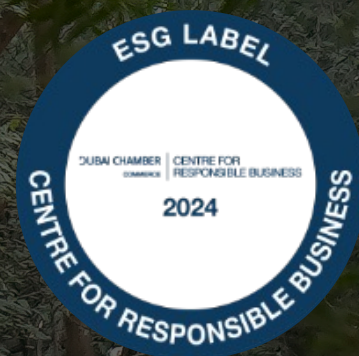
Projects currently undergoing Sustainability Certifications

ISO accreditation for Development's HSE Management System – ongoing



Dubai Chambers ESG Label

Recognition of responsible business



84k+

No. of 330 ml plastic water bottles saved, since implementation of 'No Single-use plastics' at HO

38%

GGBS used in concrete

98+ MWh

Energy produced by on-site solar panels during 2025

2.8

Approx. Value of sustainable/green finance facilities availed or in progress

90%

TSE irrigation water used in the Aljada community

170k

Trees at Shajar nursery



